

On the Modern Environmental Art Design under the View of Ecological Civilization

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Abstract: In recent years, with the rapid development of economy, people's concept of ecological civilization is getting stronger and stronger, and they have put forward higher requirements for environmental protection and environmental art design. With the introduction of the concept of ecological civilization in modern environmental art design can not only achieve good design effect, but also achieve harmonious and sustainable development between society and environment. Therefore, environmental art designers should put the concept of ecological civilization throughout the whole process of modern environmental art design, so as to further strengthen the environmental protection function of environmental art design. Based on the concept of ecological civilization, this paper discusses the modern environmental art design, and thus puts forward the corresponding design strategies to improve the current situation of modern environmental art design in China and promote the sustainable and healthy development of society.

In the continuous development of modern environmental art design, many modern elements are integrated, and the integration of ecological civilization concept has a great impact on it. The concept of ecological civilization mainly advocates following the laws of nature and the harmonious development of society, which is not only a virtuous development situation, but also a good state of social civilization progress, which plays an important guiding role in people's production and life. The modern environmental art design based on the concept of ecological civilization not only meets the needs of the current social development, but also conforms to the actual national conditions of China, and has far-reaching significance to the development of modern environmental art design.

1. Ecological civilization and its concept and consciousness

Ecological civilization is a kind of concept and ideology in human social activities and development. It comes from the actual human social activities and production development, and at the same time has a great guiding role and significance for human production and life. The concept and consciousness of ecological civilization in China originated from the field of the concept of sustainable development. Sustainable development is an advanced and scientific development guide put forward in view of the current social and economic development and the current situation of resources and environment. In general, the understanding of ecological civilization concept is mainly carried out from the following five aspects. First, the practice of the concept of ecological civilization is to save resources and energy as much as possible in social and economic development, human production and daily life, so as to improve energy use efficiency, strengthen the recycling of resources, and use renewable energy for production and development, so as to ensure the balanced development of ecological environment. Second, in human production and life, we should pay attention to environmental pollution-related problems, control energy consumption to the greatest extent, reduce the emission of pollutants as far as possible, reduce the pollution to soil and water, and promote the sustainable development of the environment. Third, in the process of social and economic development, enterprises need to take multiple measures to effectively use ecological technology and other means to improve the utilization rate of energy, control the environmental quality, so as to ensure the good development of the ecological environment. The ecological problems that have caused pollution and damage should be improved and repaired in time. Fourth, the state administrative regulations and social supervision departments should increase the publicity of ecological and

environmental protection, enhance people's awareness of energy conservation habits and awareness in life, and promote the harmonious development of man and nature. Fifth, strengthen cooperation with international institutions, cultivate a group of high-level and professional scientific research personnel as soon as possible, and use advanced technological means to achieve a sound development of the ecological environment.

2. The principles of modern environmental art design under the view of ecological civilization

2.1. Principles of moderation

Environmental art design should take environmental protection as the core and serve the construction of ecological civilization. All work of environmental art design should be carried on the basis of environmental protection to solve ecological problems and ensure the order of environmental engineering construction. From the macro level, it is very important to control the intensity of environmental protection. Excessive environmental protection will not only affect the beauty of environmental design, but also affect the improvement of local economic level to a certain extent. Therefore, in the environmental art design should follow the principle of moderation, to find out the balance between environmental art design and environmental protection, so as to promote the sustainable development of the environment.

2.2. Principles of human nature

In the view of ecological civilization, modern environmental art design should follow the principle of human nature, which is also a kind of respect and obedience to ecological civilization. In environmental art design, its core value is to meet people's spiritual and material needs, and on this basis, improve people's life quality and living environment. Good environmental art design should be people-oriented and serve people. Only by combining human nature and nature together can we achieve the highest realm of modern environmental art design.

2.3. Ecological principles

Ecological civilization not only represents the ecological environment, but also represents the process of people's consciousness of creating material things. When people have a higher pursuit of their own living environment, disorderly development will occur, thus causing serious ecological damage. Therefore, in the view of ecological civilization, in order to realize the continuation of human beings, we should follow the ecological principle in the modern environmental art design. At present, the World Environment Organization has put forward four principles of reduction, reuse, recycling and regeneration, namely the "4R" principle, which not only supervises the operation process of human natural system, but also defines the standards for environmental art design.

3. Modern environmental art design under the view of ecological civilization

The relationship between ecological civilization concept and environmental art design is a guiding relationship between the concept consciousness and production activities, and the concept consciousness usually comes from the practice of production activities, and the practice of production activities also has a certain negative influence relationship on the concept consciousness. The design of environmental art mainly includes two parts: interior environment art design and outdoor environment art design. In order to build ecological environmental protection and sustainable development of modern society, modern environmental art design, also need in ecological environmental protection and sustainable development of ecological civilization concept and ideology, the design of environmental art, this is the modern environmental art design is an important place different from traditional art design.

3.1. Interior environment art design under the view of ecological civilization

3.1.1. Construction of ecological building mode

With the continuous development of society, human thought has made great progress. The traditional architectural mode can no longer meet the needs of modern environmental art design, and it is difficult for designers to carry out ecological environment art design under the traditional architectural mode. Therefore, the designer should change the building and design mode, in the construction of local ecological environment and natural conditions, fully grasp the characteristics of local natural environment, architecture, ecology and other diversified principles of housing space design, and make full use of the current advanced science and technology, reasonable organization and arrangement of building internal and external structure, unify the building and the surrounding environment, realize the harmonious development of the two. At the same time, in the interior environment art design, should build environmental protection indoor space, effectively reduce some possible pollution, resource waste of interior decoration content and process, reduce the pollution caused by interior decoration, and then let the building reflect the spirit of modern ecological civilization, and really play the role of environmental protection.

3.1.2. Rational use of natural conditions and ecological materials

In the process of environmental art design, designers should make full use of natural conditions, minimize the application of artificial materials, so that the indoor space environment has ecological significance. The designer should comprehensively consider the natural resources such as air, light, and green plants, and make full use of the environmentally friendly design or decorative materials. For example, appropriately increase the number of green plants to help purify the air, indoor more nature; according to the local sunlight characteristics, reasonable set of building orientation, and appropriately increase the use of transparent glass, to ensure adequate natural light, reduce the use of energy, and enhance the environmental function of the building.

3.1.3. Avoid tedious design and create a natural and comfortable indoor environment

In the previous interior art design, many building owners excessively pursue luxury, let the designer use a lot of modern decorative materials, so that the designer ignored the simplicity of the indoor environment in the design, and use a large number of materials to pile up, such as paint, wood-made board. Such a design is not only complicated and complex, but also will emit some harmful gases or substances, which is not consistent with the modern ecological civilization view. Therefore, when carrying out the interior environment art design, designers should fully pay attention to the simplicity and elegance of the indoor environment, the scientific and reasonable configuration of various design materials, to ensure the durability of the building aesthetic, to avoid aesthetic fatigue. In addition, designers should also integrate the modern concept of ecological civilization, so that the design will not waste resources or produce pollutants, so that people can obtain the spiritual satisfaction, so that the real value of environmental art design can be realized.

3.2. Outdoor environment art design under the ecological civilization view

3.2.1. Improve the rationality of land resource utilization

At present, the shortage of land resources has become a worldwide problem. In cities, the appropriate amount of green area is called the lung of the urban environment, which is an important medium and form for citizens to contact with nature. In addition, the appropriate green area can purify the urban air, fine-tune the surrounding microclimate, and then adjust the entire ecological environment. Therefore, outdoor environment art design must improve the utilization rate of land resources, must not blindly pursue green area, occupy precious land resources. For example, in the design, there are often some corners are empty, designers can make full use of it, design some small lawns, small flower beds, do not appear in the phenomenon of empty land around the design. In addition, designers should also carry out scientific and reasonable planning of land resources, make full use of some natural plants and rocks, and increase the natural elements in environmental art

design, so as to achieve a win-win situation of aesthetic and environmental protection.

3.2.2. Reasonable planning of the landscape form

At this stage, to a large extent, the level of outdoor environmental art design has become a major symbol of the urban or regional development level. In environmental art design, landscape form is extremely important, which is related to whether the environmental protection function of environmental art design can be realized. Therefore, in the artistic design of the indoor environment, designers should carry out reasonable planning, abandon some high cost, high energy consumption, large environmental art design. For example, fountains are one of the elements commonly used in environmental art design. When conducting fountain design, many designers blindly pursue the so-called spectacular and design some fountains with large area and large water consumption, which is contrary to modern ecological civilization. When designing the fountain, the designer should investigate the surrounding environment and the flow of people, and design a fountain in harmony with the surrounding environment, to avoid the waste of water, electricity and other resources.

3.2.3. Pay attention to the humanity of environmental art design

In the artistic design of outdoor environment, designers should not blindly pursue foreign advanced design forms, let alone copy the excellent design works from other regions, but should fully absorb Chinese traditional culture and integrate more humanistic elements. In the design, environmental art designers should unify the traditional culture with foreign advanced culture, unify the tradition and innovation, and design more meaningful works, so that environmental art design can not only reflect the concept of modern ecological civilization, but also reflect the aesthetic nature of outdoor environment.

3.2.4. Pay full attention to the nature of the natural environment attributes

In the natural environment, there are many habitats besides human beings. In the design process, designers should not deprive these habitats of the right to survive, but should design reasonably, so that other habitat species can also adapt to the modified environment, and promote the harmonious survival and development of human and other natural habitat species. In addition, the ecological environment is a chain, and any link being destroyed will cause damage to the entire ecological environment. Therefore, the natural environment art design should improve the utilization rate of the natural environment, avoid large-scale natural environment transformation activities, and prevent the destruction of natural resources. In this way, environmental art design can not only reflect the concept of modern ecological civilization, but also promote the harmonious development of human beings and nature.

4. Conclusion

With the development and progress of the society, the ecological and environmental problems gradually appear, which have had a great impact on people's life quality, and people's ideas have also changed greatly. In people's traditional concept, attention is paid to economic development, but at present, people begin to gradually realize the importance of environmental protection, and put forward deeper requirements for the environmental protection function of environmental art design. Therefore, in the environmental art design, relevant designers should change ideas, into the ecological civilization, try to meet the needs of people, and improve the level of design, to ensure the quality of environmental art design and environmental protection function, and reduce or control environmental pollution, promote the sustainable development of society, improve people's quality of life.

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